



<http://www.maximumhit.com>
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Ranking report

www.perfumeworldwide.com

PerfumeWorldWide is retailer and distributor of all range and brands of perfumes worldwide. Now our client brought the business online also with website www.perfumeworldwide.com.

Objective:

Main goal of SEO for PerfumeWorldWide was to increase the sale percentage of perfume through website in total sale of perfume. Along with bringing new visitors, making a strong client base that can repeat purchase was requirement of project.

Challenge:

- This website was penalized by Google because of worst SEO techniques adopted by previous SEO firm
- Rank the site with heavy flash and shopping carts
- Rank for latest launched perfume product
- High conversion rate
- Keeping the integrity of website design
- Creating a strong customer base

Daily SEO Traffic: 400 Unique Visitors.
Product(Perfume) Sale Daily: 16 to 18

Targeted Keywords: 80
Rank Achieved in: 6 months

Reference: Ms. Swati Kapoor (VP, Online Marketing)
Email: swati@perfumeworldwide.com

Testimonial:

Despite having good website it was lost in cyber-ocean, having a great website without visitors hardly matters. Thanks Maximum Hit team who placed perfumeworldwide.com among the leading perfume related websites.

www.google.com

| Keyword/URL | Position | Page |
|--|----------|------|
| Cheap Perfume www.perfumeworldwide.com | 5 | 1 |
| Discounted Perfume www.perfumeworldwide.com | 9 | 1 |
| Cheap Cologne www.perfumeworldwide.com | 5 | 1 |
| Cheap Perfumes www.perfumeworldwide.com | 9 | 1 |
| Cheap Fragrances www.perfumeworldwide.com | 3 | 1 |
| Discounted Cologne www.perfumeworldwide.com | 5 | 1 |
| Discounted Perfumes www.perfumeworldwide.com | 8 | 1 |
| Discount Fragrance www.perfumeworldwide.com | 7 | 1 |
| Discount Perfume www.perfumeworldwide.com | 15 | 2 |
| Discount Cologne www.perfumeworldwide.com | 6 | 1 |
| Discount Womens Perfume www.perfumeworldwide.com | 13 | 2 |
| Designer Perfume Fragrance www.perfumeworldwide.com | 15 | 2 |
| Womens Perfume www.perfumeworldwide.com | 11 | 2 |
| Discount Fragrances www.perfumeworldwide.com | 15 | 2 |

www.aol.com

| Keyword/URL | Position | Page |
|--|----------|------|
| Cheap Perfume www.perfumeworldwide.com | 3 | 1 |
| Discounted Perfume www.perfumeworldwide.com | 7 | 1 |
| Cheap Cologne www.perfumeworldwide.com | 4 | 1 |
| Cheap Perfumes www.perfumeworldwide.com | 5 | 1 |
| Cheap Fragrances www.perfumeworldwide.com | 2 | 1 |
| Discounted Cologne www.perfumeworldwide.com | 5 | 1 |
| Discounted Perfumes www.perfumeworldwide.com | 6 | 1 |
| Discount Fragrance www.perfumeworldwide.com | 6 | 1 |
| Discount Perfume www.perfumeworldwide.com | 11 | 2 |
| Discount Cologne www.perfumeworldwide.com | 6 | 1 |
| Discount Womens Perfume www.perfumeworldwide.com | 12 | 2 |
| Designer Perfume Fragrance www.perfumeworldwide.com | 15 | 2 |
| Womens Perfume www.perfumeworldwide.com | 8 | 2 |
| Discount Fragrances www.perfumeworldwide.com | 11 | 2 |